

Jeffrey J. Kenyon, OD, FAAO
Pediatric & Binocular Vision Specialist

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Employment

Pediatric & Binocular Vision Clinic Director, West Michigan Eyecare Associates, Grand Rapids, July 2006 - present

Clinical Faculty, Michigan College of Optometry, Big Rapids, January 2007 - present

Education

Professional: University of Houston College of Optometry
Houston, TX
July 2005 – July 2006

Michigan College of Optometry
Ferris State University
Big Rapids, Michigan
August 2001 – May 2005

Undergraduate: Ferris State University
Big Rapids, Michigan
August 1998 – May 2001

Alpena Community College
Alpena, Michigan
Summer 1999 and 2000

Degrees: Pediatric Residency Certificate
University of Houston College of Optometry, July 2006

Doctor of Optometry, Distinction
Michigan College of Optometry
Ferris State University, May 2005

Bachelor of Vision Science
Ferris State University, May 2002

Associate of Science
Ferris State University, December 2000

Awards

- Varilux Case Report Scholarship Recipient, 2005
- Alcon Case Report Scholarship Recipient, 2005
- COVD Award for Excellence in Vision Therapy, 2005
- Michigan Optometric Association Student of the Year, 2004
- Optometry Student Government Student Leader of the Year, 2004
- Michigan College of Optometry Dean's List, Winter 2004
- Ferris State University Dean's List, Winter 2001
- Ferris State University Speech Competition Finalist, Winter 1999
- Ferris State University Residential Life Scholarship, 1998 – 2001
- Ferris State University Valedictorian/Salutatorian Scholarship, 1998 – 1999

Optometric Experience

- **Resident**, University of Houston College of Optometry, Houston, Texas, July 2005 – July 2006
Pediatric Specialty Care, Traumatic Brain Injury Care, and Developmental Vision Care
- **Intern**, Northern Indiana VA Medical Center, Fort Wayne, Indiana, January 2005 – April 2005
Primary Care, Ocular Disease, and Low Vision
- **Intern**, Duane L. Waters Hospital, Jackson, Michigan, September 2004 – December 2004
Primary Care, Ocular Disease, and Low Vision
- **Intern**, Eaton Rapids Optometry, Eaton Rapids, Michigan, May 2004 – August 2004
Primary Care, Contact Lenses, Pediatrics, and Vision Therapy
- **Student Optometrist**, Michigan College of Optometry, September 2002 – May 2004
Primary Care, Contact Lenses, Ocular Disease, Pediatrics, and Vision Therapy
- **Optometric Technician**, East Michigan Eye Care, Flint, Michigan, Summer 2003
Pre-examination procedures
- **Optometric Technician**, Cedar Springs Eye Care, Cedar Springs, Michigan, Summer 2002
Pre-examination procedures, frame repair, and dispensing
- **Optometric Technician**, Wal-mart Vision Center, Alpena, Michigan, Summer 2001
Pre-examination procedures, frame repair, and dispensing
- **Optician**, Down Home Optometry, Alpena, Michigan, Summer 2000 and 2001
Dispensing, frame repair, and customer relations

Optometric Research

- “Delayed Visual Maturation”, Educational Poster at American Academy of Optometry, Denver, CO 2006
- “The Importance of Patient Education for Treatment Compliance”, Residency Research Project, Spring 2006
- Congenital Cranial Nerve IV Palsy, Grand Rounds Case Presentation, Spring 2006
- Vernal Keratoconjunctivitis, Grand Rounds Case Presentation, Winter 2006
- Cortical Visual Impairment, Grand Rounds Case Presentation, Fall 2006
- “Managed Care Organizations Review for Optometry: Blue Cross Blue Shield of Michigan” Senior Project, May 2005
- Retinitis Pigmentosa, Grand Rounds Case Presentation, Fall 2004
- Choroidal Rupture, Case Presentation, Fall Rotation 2004
- Cerebral Palsy, Case Presentation, Summer Rotation 2004
- Papilledema, Disease Case Presentation, November 2003

Community Leadership

- **Member**, American Optometric Association, 2005-present
- **Member**, Michigan Optometric Association, 2005-present
- **Member**, West Michigan Optometric Association, 2006-present
- **Fellow**, American Academy of Optometry, 2007-present
- **State Leader**, InfantSEE, 2007-present
Spokesperson to communicate and implement latest developments from the InfantSEE national organization to Michigan optometrists
- **Chair**, Michigan Optometric Association Children’s Vision Care Committee, 2007-present
Assist Public Health Division of Michigan Optometric Association for strategic plan implementation to fulfill mission of the organization
- **Chair**, Michigan Optometric Association Speaker’s Bureau, 2006-2008
Assist Communications Division of Michigan Optometric Association for strategic plan implementation to fulfill mission of the organization
- **Co-Chair**, Michigan Optometric Association Career Guidance Committee, 2006-2007
Assist optometry students with transition from student to doctor
- **Registered Official**, Michigan High School Athletic Association, Fall 1998 – Present
Maintained fair play in high school basketball as a member of the West Michigan Officials Association
- **Co-leader**, Ada Bible Church small group, January 2008-present

- **Member**, Vistakon Advisory Board Meeting, Denver, CO, December 2006 and Jacksonville, FL, April 2007
- **Member**, Texas Optometric Association, 2005-2006
- **Member**, Harris County Optometric Association, 2005-2006
- **Co-leader**, New Hope Church CARE group, October 2005-January 2006
- **Student Ambassador**, Michigan College of Optometry, 2002 – 2005
Organized and spoke at presentations for audiences interested in an optometric career
- **President**, Michigan College of Optometry Student Government, March 2003 – March 2004
Represented students' views to the Michigan College of Optometry faculty and administration in addition to coordinating student events and activities
- **Speaker**, ASCO/MOA Career Promotion Program, 2004
Promoted joint effort between the Michigan Optometric Association and Association of Schools and Colleges of Optometry to encourage optometrists to promote optometry as a profession to their communities by giving presentations to high school students
- **Missionary**, Volunteer Optometric Services to Humanity, May 2003 and 2004
Worked on short-term optometric mission trips to Guyana, South America and Tegucigalpa, Honduras
- **Event Coordinator**, Fellowship of Christian Optometrists, 2002 – 2004
Organized social and community service activities
- **Volunteer**, "Save Your Vision" Month, March 2002 and 2003
Helped with community efforts to educate local elementary students about the visual system by going to their classrooms to talk about the eye and the visual system
- **Co-coordinator**, Men's Optometry Student Bible Study, 2002 – 2003
- **Recreation Leader**, Trinity Fellowship Junior High Youth Group, 2002 – 2004
Organized games and recreation activities to promote Christian fellowship
- **Member**, American Optometric Student Association, 2001 – 2005
- **Member**, Michigan Optometric Student Association, 2001 – 2005
- **Member**, Ferris State University Red Cross, 1999 – 2001
- **Coordinator**, Big Rapids Little League Umpires, Summer 2002
Supervised and scheduled umpires for little league softball and baseball games
- **Volunteer**, Habitat for Humanity, 2000
Constructed homes for families in need of shelter
- **Volunteer**, Altercare Nursing Home, 2000
Assisted the elderly with activities and games
- **Player and Coordinator**, Ferris State University Intramural Sports, 1998 – 2004
Participated in and organized intramural teams in men's softball, basketball, and football